

Subscribe Site Survey Results

I had the survey open from Thursday, March 21st 2024 through Saturday, March 23rd 2024. In that time, I received a total of 17 responses. These are the results and my thoughts.

Subscription Rewards

Here I listed 22 possible rewards and asked which Tier level each one should be at, including the option to make them “Free/Public” or simply not doing them at all (Labeled as “None”). The Highlighted Results received the most votes with a couple having ties.

Subscription Rewards	None	Public Free	Basic Low Tier	Exclusive Mid Tier	Premium High Tier	Limited Higher Tier
Blog		16	1			
Q&A		7	9			
Vote in Polls			13	4		
Give Suggestions		3	6	8		
Early Art Access			13	4		
HD Artwork		1	4	10	2	
Exclusive Artwork			7	7	2	
Exclusive Alts		1	3	6	7	
Rotating Art Rewards		1	2	4	7	3
Monthly Art Raffle			3	10	4	
Monthly Commission			1	6	5	5
WIP Artwork		3	8	3	2	
Timelapse Videos		2	8	4	2	1
Art Tutorials	1	3	6	4	2	1
Workshop Recordings	1		7	6	1	1
Workshop Participation	1	1	2	8	2	3
Private Art Lesson	1				9	7
Telegram Stickers	3	1	2	5	5	1
Monthly Wallpapers	1	2	3	2	8	1
Work Streams	1	2	8	4	1	1
Exclusive Streams			8	5	3	1
Sketch Streams		2	6	3	4	2

Reward Suggestions	For Exclusive Alts, keep them public except for Exclusive Artworks
	Maybe Profile pictures too if you're doing Wallpapers

Removed Rewards

I removed one Tier and some Rewards from my considerations.

Limited/Higher Tiers: This won none of the Polls, so I decided that I simply won't include any Limited Tiers, at least for now. I may make Limited Tiers a thing if needed.

Exclusive Alts: If I'm going to do any exclusive artwork, there is not much point in doing exclusive Alts. I honestly don't like paywalling alts, especially the kinky ones. This line of thinking was initiated by the Reward Suggestions.

Monthly Raffle: Based on the number of people that responded and the fewer that showed interest in being notified once my Subscribe Star was up and ready (only 4 of the 17), this would just end up being a Rotating Reward. The Rotating Reward also just feels more fair. What you get from a subscription service should never be a gamble.

Monthly Commission: If people want a guaranteed commission, they can commission me in the normal way. The Rotating Art Reward also covers this.

Private Art Lessons: I am still learning how to teach, and that is what I intend to make the Workshops and Tutorials all about. These may come in later once I have more experience and more people wanting to learn

Monthly Telegram Stickers: This got the most number of "None" responses and honestly, the instant that someone uses a Telegram Sticker in a group, it stops being a unique or special thing unless it's customized to each person's characters, which I do not have the time to do that.

Work Streams: When I am just working on my artwork, I prefer to listen to music, youtube videos, audio books, and podcasts. This means I would not be very sociable or entertaining while drawing, unless I am prepared for it.

Exclusive Streams: As Work Streams. Plus timing would be an issue right now. It may be something I add in the future.

Deviating from the Survey

These are the points where I felt that I needed to shift slightly away from the survey results.

Q&A: If people have questions, they can ask. Though so far no one really asks me any questions about anything, even when I ask for them on my Blogs. This will be a Free/Public option for now. If I ever become popular enough where I'm getting more interactions, then I might eventually limit it to supporters.

Exclusive Artwork: This is tied between Basic and Exclusive Tiers. It also received 2 votes for Premium, so I used that as the tie breaker.

Art Tutorials: I bumped this one up to Exclusive Tier, just due to the amount of work and study that each tutorial will take. I plan to release them publicly after a time, just like the Exclusive artwork.

Exclusive Art Release Time

Exclusive Art	1 mo	3 mo	6 mo	1 yr	Median
Release Time	11	4	1	1	2 mo

The results here work fairly well with my thoughts and feelings about paywalling my work. I don't mind holding back on things for one month and giving people previews of what is to come. I may end up deviating from this for some special projects, similar to my Altered Kingdoms image pack, but I prefer to share most of my art if I can. Plus with file sharing, it seems pretty silly to keep my art to myself for long periods of time.

Tier Costs

Tier Costs	Low		Mid		High
\$1	1	\$5	5	\$10	4
\$2	5	\$6	1	\$11	
\$3	3	\$7	2	\$12	4
\$4	2	\$8	3	\$13	
\$5	6	\$9		\$14	
		\$10	6	\$15	6
				\$16	
Tier	Median			\$17	
Low	\$3.24			\$18	1
Mid	\$7.59			\$19	
High	\$13.88			\$20	2

The results here just worked out in a really satisfactory way. \$5, \$10, and \$15 just work out perfectly. I calculated out the Median costs just for fun, and for possible later reference.

Milestones

	Yes	No
Milestones?	13	4

Milestone Types	Votes	
Improve Artist Equip/Living	11	
Public Benefits	1	
Subscriber Benefits	1	
N/A	2	
Other	1	Only make ones you can Follow Through on

Milestone Suggestions	One-time public Events for stuff you normally need to pay for
	Any that let us know that you're able to cover expenses

This one was actually a surprise. I wasn't sure if the Milestones actually mattered or not to people, but the fact that most of those that participated stated that they'd rather I have goals relating to my own equipment and living situation was a huge surprise. I honestly expected people to be more interested in getting more Subscriber Benefits.

Other Ideas

Other Ideas	A Tip Jar with Lower cost but no rewards
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This is a great idea, and I feel it is certainly better to have a central place for regular tipping and make sites like KoFi mostly for one-time donations.

Notification & Art Raffle

Four people asked to be notified when my Subscribe Star page was ready.

Seven people put their names in for the Art Raffle at the end of the Survey. I didn't make this known when asking for people to fill this out, since I didn't want people rushing through just for the chance of free art, but I also wanted to put a chance at a reward for those that did take time to complete it.

Subscribe Star Plans

Below are my general plans regarding my Subscribe Star page.

Tiers

After all was said and done, these are the Tiers and Rewards that I plan on using. For every tier that can start voting in the polls, the one above gets to suggest options for those polls.

Tip Jar (\$1)

- No Rewards

Basic Tier (\$5)

- Early Access Artwork
- WIPs & Timelapse
- Workshop Recording
- Sketch Streams
- Polls- Workshops
- Discord Access- Basic

Exclusive Tier (\$10)

- As Above
- HD Early Access Artwork
- Exclusive Art
- Workshop Participation
- Art Tutorial
- Suggestions- Workshops
- Polls- Exclusive Art, Tutorials
- Discord Access- Exclusive

Premium Tier (\$15)

- As Above
- Rotating Reward
- Wallpaper
- Suggestions- Exclusive Art, Tutorials
- Polls- Wallpaper
- Discord Access- Premium

Reward Details

These are the detailed information about each reward and how I plan to handle them.

Discord

- Basic Tier or Higher
- Regular news and updates
- Regular W.I.P. Images
- Weekly Subscribe Star upload notifications

Early Access

- Basic Tier or Higher
- Public Artwork & Commissions 1 week early
- Sometimes Voted on by Basic Tier or Higher

W.I.P. Artwork

- Basic Tier or Higher
- Released on Discord as updated or completed

Timelapse Videos

- Basic Tier or Higher

HD Artwork

- Exclusive Tier or Higher
- High Definition PNGs of Artwork
 - Public and Basic Tier receive 30% sized JPEGs
- Linked through DropBox
 - Subscribe Star cannot handle large files

Exclusive Art (1/mo)

- Exclusive Tier or Higher
- My OC's, Fanart, or Generic Characters
- 1 Character (2 Max)
- Some Alts when inspired
- Shaded w/ Painted Background
- Used for Self Improvement
- Released after 1 month
- Suggested by PremiumTier
- Voted on by Exclusive Tier or Higher

Sketch Stream (1 or 2/mo)

- 3-hour session?
- Time TBD
- Basic Tier or Higher
- Quick Sketch Requests
- On Picarto or Discord (TBD)
- Make request form (linked in stream)
- Character Ref Image(s) required
- First come first serve
- If none, draw my ideas

Tutorial (1/mo)

- Exclusive Tier or Higher
- Line Only unless otherwise needed
- Drawing specific things or covering specific details
- Released 1 month after
- Suggested by Premium Tier
- Voted on by Exclusive Tier or Higher

Workshop (1/mo)

- 2-3 Hours
- Participation- Exclusive Tier or Higher
- Recording- Basic Tier or Higher
- Also sold in Online Store for \$5 (TBD)
- On Discord, Picarto, or Zoom (Vote/Cost)
- Suggested by Exclusive Tier or Higher
- Voted on by Basic Tier or Higher

Rotating Reward (2+/mo)

- Premium Tier Only
- 2 per month + any unclaimed Commission Slots
- Limits: 1 Character, Basic Color, Full Body or Less, Simple BG
 - No approval checks
 - Anything not specified is up to artist interpretation.
- Fill out Request Form
 - Monthly Reminders will be posted
 - First come, First serve
 - Can put in for another request once yours has been fulfilled
- If you leave the Subscription/Tier, you lose your spot

Wallpaper (1/mo)

- Premium Tier Only
- For all devices
- Themed to the next month
- 1-2 Characters
- Shaded w/ painted Background
- Used for Self Improvement
- Released after 1 year
- Suggested by Artist
- Voted on by Premium Tier

Schedule

To make sure that I didn't overwork myself, I figured out a monthly schedule. This is also designed so that I can still keep up with my Subscribe Star if I find a full-time job.

Every Saturday: Upload Rewards to Subscribe Star

Week 1- Exclusive Artwork

Wednesday- Sketch Stream

Week 2- Tutorial

Wednesday- Art Workshop

Week 3- 2 Rotating Reward Slots

Wednesday- Sketch Stream

Week 4- Wallpaper

Week 5*- Week Off

In months that have 5 weeks (approximately every 3 months) I plan to take the 5th week as time off. This way I give myself fully planned vacation time. These weeks can also act as catch-up if I feel I need it, but I'm hoping that will not be the case.

Milestones

I've come up with a number of simple goals.

Here is my method for determining the Goal Amounts

Goal = (Repeating Costs + New Cost) x 150%

This makes sure that I can afford everything and also pay taxes.

Drop Box & Picarto Premium

- DropBox Cost: \$10/mo
 - Already have it, this is just to cover the costs
- Picarto Cost: \$15/mo
- GOAL: \$50/mo

Internet Bill

- Cost: \$90/mo
- GOAL: \$185/mo

Webcam- Logitech C920

- Cost: \$100
- GOAL: \$335/mo

Microphone- Blue Yeti w/ Boom Arm

- Blue Yeti Cost: \$130
- Boom Arm Cost: \$100
- GOAL: \$530/mo

Half Rent

- Cost: \$500/mo (Currently)
- GOAL: \$935/mo

V-Tuber and/or VRchat Model

- Cost: ??
- Looking into Designers & Riggers
- GOAL: ??

Public Lessons/Events

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- GOAL: ??

Future Updates

I plan to check in with my Subscribers every 6 months to see if everything is satisfactory and to get ideas on how I might improve the rewards and milestones.

Depending on how things go, I may end up making limited tiers, and for sure I want to eventually add in Private Art Lessons.